White Label WordPress Development & Support

WordPress Developer for Hire — Reliable Backup Developer

RACHEL ZAMPINO
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ABOUT RACHEL

With 12+ years of experience building, maintaining, and troubleshooting WordPress websites, Rachel brings a sharp eye for process improvement and efficiency to every project. The sites she touches run better long after she's done. She streamlines workflows, tightens up processes, and quietly handles the technical work, so your team doesn't have to.



SPECIALTIES

SERVICES

- Fully Custom WordPress Development - with Elementor or Bricks
- Figma to WordPress Conversion
- Ongoing Maintenance & Tech Support
- Domains, Email, and DNS Management
- Security Hardening & Spam Protection
- Personalized Tech Training - for individuals or teams
- Technical Documentation & SOP's
- Website Audits: Accessibility, SEO, Speed, UX
- Website Hosting - optimized for WordPress

DETAILS

- **Pricing:**

Project-Based (per client):

- 5-Page Brochure Website: starting at $4,500
- E-Commerce Website: starting at $6,500
- Custom project estimates available

Buckets of Hours (across multiple clients/projects):

- Starter 5 hrs: $555
- Growth 15 hrs: $1,125
- Partner 25 hrs: $2,000
- Discounted Monthly & Quarterly retainers available!

- **Availability/turnaround time:** Depending on the size and functionality of the website, it can generally be completed within 2-4 weeks
- **Communication/PM style:** I want to take things off your plate, not add to them — I am happy to use any project management or communications tools you prefer [my preferences: Asana, Loom, email]

View work samples here: zampindustries.com/portfolio